

KEYSTONE JUNIOR RODEO ASSOCIATION SPONSOR FORM

BUSINESS/SPONSOR NAME: _____

ADDRESS: _____

BUSINESS CONTACT NAME: _____

BUSINESS PHONE NUMBER: _____

BUSINESS WEB-SITE URL _____

- INCLUDE MY PHONE NUMBER ON WEBSITE AND RULEBOOK ADVERTISING
 DO NOT INCLUDE MY PHONE NUMBER ON WEBSITE AND RULEBOOK ADVERTISING

CHECK HERE	DONATION	SPONSOR LEVEL	BENEFITS
	\$3000.00	JACKET SPONSOR	Have your name added to every jacket that is awarded to our members at the end of year banquet Advertising in rulebook Advertising on Website Advertising announcements at each rodeo Free ticket to annual banquet
	\$500.00	CORPORATE	Benefits to be negotiated with KJRA Board
	\$300.00	BUCKING CHUTE SPONSOR	Banner hung on bucking chute at all KJRA rodeos Advertising in rulebook Advertising on Website Advertising announcements at each rodeo Free ticket to annual banquet
	\$200.00	BANNER SPONSOR	Banner hung on rail at all KJRA rodeos (Banner Provided By Sponsor) Advertising in rulebook Advertising on Website Advertising announcements at each rodeo Free ticket to annual banquet
	\$125.00	BUCKLE SPONSOR	Opportunity to present buckle at annual banquet Advertising on buckle banner at each rodeo Advertising in rulebook Advertising on Website Advertising announcements at each rodeo Free ticket to annual banquet
	\$100.00	EVENT SPONSOR	Name announced multiple times during event Advertising in rulebook Advertising on Website Advertising announcements at each rodeo
	\$50.00	BOOSTER	Advertising in rulebook Advertising on Website Advertising announcements at each rodeo
	OTHER	PERSONAL DONATION	Advertising on Website Advertising announcements at each rodeo

ALL BANNERS ARE TO BE PROVIDED BY THE SPONSOR

KJRA Member Soliciting Sponsorship _____

Donations are tax deductible. KJRA is 501C3. Make checks payable to

“Keystone Junior Rodeo Association”

Please Send Form, and Payment To:

Barry Sands
194 Willow Lane
Centre Hall, PA 16828

Phone (570) 294-6912 with questions



Keystone Junior Rodeo Association

*A PLACE WHERE FUTURE RODEO CHAMPIONS
GET STARTED*



The Keystone Junior Rodeo Association is a non-profit association that was started in 2001. We are located in Central Pennsylvania. KJRA was started in hopes to give the youth experience with sportsmanship and competition in the sport of rodeo. Our membership continues to expand with members ranging in age up to 18 years old. We have four age groups and each one is divided into boy's and girl's section for a total of eight groups. The age groups include 6 and under, 7-10, 11-14, and 15-18 years old. Our annual budget for end of year awards typically exceeds \$20,000.00. This amount greatly exceeds the money that comes in from entry fees. We depend on internal fund raisers and sponsorships to make up the difference.

The association hopes to help promote a learning experience in rodeo, good sportsmanship, meeting youth that have the same interest, and a lot of FUN!

Some of our members from the past have gone on to professional rodeo careers, and some are presently attending college where they compete on rodeo teams for the schools that they attend.

Your sponsorship would help to advance the future of our competitors. We currently have sponsorship levels ranging from \$3,000.00 for our jacket sponsor on down to \$50.00 for booster sponsors. Every sponsor is recognized with announcements at the rodeo advertising your business, advertising printed in our rule book, banner advertising for the higher levels of sponsorship, and of course the jacket sponsors get their business name on every jacket awarded at our annual banquet. I am enclosing a sponsor form explaining all of our sponsor levels for your convenience.

Our association is in desperate need of funds to help to defray the cost of our awards. Every year, we award eight saddles to our all-around champions. Every child that competes in a majority of our scheduled rodeos receives an award jacket for the season, and we award out to at least six places in each event. We would like to be able to award even more places, but it just is not possible without help from sponsors. This is the reason that we are contacting you to ask for your support.

Thank you for your time. Please see the enclosed sponsor form, and feel free to contact our sponsor coordinator if you have any questions regarding sponsoring our organization. KJRA is 501-C-3. All Sponsorships are tax deductible.

Sincerely Yours,