



# 2026 Keystone Junior Rodeo Association Sponsorship



The Keystone Junior Rodeo Association is a non-profit association that was started in 2001. We are located in Central Pennsylvania. KJRA was started in hopes to give the youth experience with sportsmanship and competition in the sport of Rodeo. The Association hopes to help promote a learning experience in rodeo, good sportsmanship, meeting youth that have the same interests, and a lot of FUN!

Our Membership continues to expand with members ranging in age from 3 to 18 years old. We have four age groups and each one is divided into boy's and girl's section for a total of eight groups. The age groups include 6 and under, 7-10, 11-14, and 15-18 years old. Our annual budget for end of year awards typically exceeds \$50,000.00. This amount greatly exceeds the money that comes in from entry fees. We depend on internal fundraisers and sponsorships to make up the difference.

Some of our past members have gone on to professional rodeo careers, and some are currently attending college where they compete on rodeo teams for the schools that they attend.

Your sponsorship would help to advance the future of our competitors. We currently have sponsorship levels ranging from \$125.00 for bronze level sponsors to \$3,000 for a platinum level sponsor. All sponsors are recognized and announced through our rodeos and have digitized recognition on our website ([www.pakjra.com](http://www.pakjra.com)) and Facebook.

Banner Sponsors have the opportunity to have their company banner displayed around the rodeo arena for everyone to see. Banners must be supplied by the sponsoring business. Jacket Sponsors get their business name on every jacket awarded at our Annual Banquet. Please reference our Sponsor Form explaining all of our sponsor levels for your convenience.

Thank you for your time and consideration. Please feel free to contact our Sponsor Coordinator if you have any questions regarding sponsoring our organization. KJRA is 501C-3. All Sponsorships are tax deductible.

Sincerely Yours,

Graydon Steiner

KJRA President



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BUSINESS/SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BUSINESS CONTACT NAME: \_\_\_\_\_

BUSINESS PHONE NUMBER: \_\_\_\_\_

BUSINESS WEB-SITE URL: \_\_\_\_\_

CHECK HERE	DONATION AMOUNT	SPONSORSHIP LEVEL	BENEFITS
	\$3,000.00	PLATINUM (Jacket Sponsor)	<ul style="list-style-type: none"><li>*Have your company logo added to every jacket that is awarded to our contestants at the end of year banquet (Usually 125+ jackets)</li><li>*Advertising on Website and Facebook</li><li>*Advertising announcements at each rodeo</li><li>*2 Free tickets to annual awards banquet</li></ul>
	\$500	GOLD	<ul style="list-style-type: none"><li>*Benefits to be negotiated with association board</li><li>*Possibility of setting up as a vendor at our rodeo locations. (Terms to be negotiated with KJRA board.)</li><li>*Advertising on Website and Facebook</li><li>*Advertising announcements at each rodeo</li><li>*2 free tickets to annual awards banquet</li></ul>
	\$300	SILVER	<ul style="list-style-type: none"><li>*Banner hung around the arena at all KJRA rodeos (Banner Provided By Sponsor)</li><li>*Advertising on Website and Facebook</li><li>*Advertising announcements at each rodeo</li><li>* 2 free tickets to annual awards banquet</li></ul>
	\$125	BRONZE	<ul style="list-style-type: none"><li>*Opportunity to sponsor a buckle that will be given out at awards banquet</li><li>*Advertising on website and Facebook</li><li>*Advertising announcements at each rodeo</li><li>* 2 free tickets to annual awards banquet</li></ul>

## ALL BANNERS MUST BE PROVIDED BY THE SPONSOR

KJRA Member Soliciting Sponsorship (if applicable): \_\_\_\_\_

All donations are tax deductible. KJRA is 501C3. Make checks payable to:  
"Keystone Junior Rodeo Association"

Please send completed form and payment to:  
Trisha Arbogast (KJRA)  
795 Reservoir Road  
Beavertown, PA 17813