



**Keystone Junior  
Rodeo Association**  
A PLACE WHERE FUTURE RODEO CHAMPIONS  
GET STARTED



The Keystone Junior Rodeo Association is a non-profit association that was started in 2001. We are located in Central Pennsylvania. KJRA was started in hopes to give the youth experience with sportsmanship and competition in the sport of Rodeo. The Association hopes to help promote a learning experience in Rodeo, good sportsmanship, meeting youth that have the same interest, and a lot of FUN!

Our Membership continues to expand with members ranging in age from 3 to 18 years old. We have four age groups and each one is divided into boy's and girl's section for a total of eight groups. The age groups include 6 and under, 7-10, 11-14, and 15-18 years old. Our annual budget for end of year awards typically exceeds \$30,000.00. This amount greatly exceeds the money that comes in from entry fees. We depend on internal fund raisers and sponsorships to make up the difference.

Some of our members from the past have gone on to professional rodeo careers, and some are presently attending college where they compete on rodeo teams for the schools that they attend.

Your sponsorship would help to advance the future of our competitors. We currently have sponsorship levels ranging from \$3,000.00 for our Jacket Sponsor on down to \$50.00 for Booster Sponsors. Every sponsor is recognized with announcements at our Rodeos advertising your business and with printed recognition on our Website ([www.pakjra.com](http://www.pakjra.com)) and rule book. Banner advertising for the higher levels of sponsorship, and of course the Jacket Sponsors get their business name on every jacket awarded at our Annual Banquet. Please reference our Sponsor Form explaining all of our sponsor levels for your convenience.

Thank you for your time and consideration. Please feel free to contact our Sponsor Coordinator if you have any questions regarding sponsoring our organization. KJRA is 501C-3. All Sponsorships are tax deductible.

Sincerely Yours,

John Hollenbach  
KJRA President

# KEYSTONE JUNIOR RODEO ASSOCIATION SPONSOR FORM

BUSINESS/SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BUSINESS CONTACT NAME: \_\_\_\_\_

BUSINESS PHONE NUMBER: \_\_\_\_\_

BUSINESS WEB-SITE URL: \_\_\_\_\_

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INCLUDE MY PHONE NUMBER ON WEBSITE AND RULEBOOK ADVERTISING

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DO NOT INCLUDE MY PHONE NUMBER ON WEBSITE AND RULEBOOK ADVERTISING

CHECK HERE	DONATION	SPONSOR LEVEL	BENEFITS
	\$3000.00	JACKET SPONSOR	Have your name added to every jacket that is awarded to our members at the end of year banquet Advertising on Website and in rulebook Advertising announcements at each rodeo Free ticket to annual banquet
	\$500.00	CORPORATE SPONSOR	Benefits to be negotiated with KJRA Board
	\$300.00	BUCKING CHUTE SPONSOR	Banner hung on bucking chute at all KJRA rodeos Advertising on Website and in rulebook Advertising announcements at each rodeo Free ticket to annual banquet
	\$200.00	BANNER SPONSOR	Banner hung on rail at all KJRA rodeos (Banner Provided By Sponsor) Advertising on Website and in rulebook Advertising announcements at each rodeo Free ticket to annual banquet
	\$125.00	BUCKLE SPONSOR	Opportunity to present buckle at annual banquet Advertising on buckle banner at each rodeo Advertising on Website and in rulebook Advertising announcements at each rodeo Free ticket to annual banquet
	\$100.00	EVENT SPONSOR	Name announced multiple times during event Advertising on Website and in rulebook Advertising announcements at each rodeo
	\$50.00	BOOSTER SPONSOR	Advertising on Website and in rulebook Advertising announcements at each rodeo

**ALL BANNERS ARE TO BE PROVIDED BY THE SPONSOR**

KJRA Member Soliciting Sponsorship \_\_\_\_\_

Donations are tax deductible. KJRA is 501C3.  
Make checks payable to:

**“Keystone Junior Rodeo Association”**

Please Send Form, and Payment To:

**Pat Manns (KJRA)**  
**2081 Maxfield Road**  
**Cortland, NY 13045**

Phone (315) 278-1578 with questions.